

# How Can A Funny Lady Help Your Bottom Line?

For over 20 years, Lola Gillebaard has used the power of humor to assist top companies in achieving, maintaining and increasing productivity. She helps businesses recognize the connection between humor, health, happiness and employee effectiveness.

By learning the value and power of using humor, individuals can strengthen their professional relationships and lighten up the workplace.

Lola's uplifting programs equip attendees with information and techniques that can be applied in the workplace, as well as in their personal lives.

Each entertaining and informative presentation is designed specifically to meet the needs of your organization.

Visit [www.laughandlearn.org](http://www.laughandlearn.org) for more information



**LOLA GILLEBAARD**

**COULD YOUR COMPANY BENEFIT FROM LOLA'S PROGRAMS?  
HERE ARE SOME WHO HAVE:**

IBM • LOCKHEED-MARTIN • UNOCAL • LAPD  
MINOLTA • CARL'S JR • IRS • U.S. TRUST •  
BRAILLE INSTITUTE • CRYSTAL CRUISE  
LINES • GIORGIO BEVERLY HILLS •  
NATIONAL AUTOBODY CONGRESS AND  
EXPOSITION • AMERICAN PAYROLL  
ASSOCIATION • ROBERT F. KENNEDY  
MEDICAL CENTER • ASSOCIATION OF  
LEGAL ADMINISTRATORS • CALIFORNIA  
FINANCIAL SERVICES ASSOCIATION •  
SALES AND MARKETING EXECUTIVES OF  
LOS ANGELES • SUPER SHUTTLE • KD  
PRODUCTS • DAVIDSON PERSONNEL INC. •  
ZURICH AUSTRALIA LTD. • NEVADA POWER  
CO • INLAND EMPIRE BUSINESS JOURNAL •  
MISSOURI ASSOCIATION FOR COURT  
ADMINISTRATION • PUBLIC HOUSING  
AUTHORITY ASSOCIATION • NATIONAL  
ASSOCIATION OF WOMEN BUSINESS  
OWNERS • NATIONAL ORGANIZATION OF  
CERTIFICATION ASSOCIATION • SANTA  
MARIA ASSOCIATION OF REALTORS •  
WILMINGTON TRUST •

## What Clients have to say:

*"You, Lola, are the rare and remarkable combination of a professional speaker, comedienne, and an extraordinary storyteller. You managed to once again wow the audience with your unique sense of humor, and perspective that touched each and every one of us who listened to you."*

**--Dan Maddux, Executive Director  
American Payroll Association**

*"Fantastic! Fantastic! Fantastic! Your ability to address everyday issues with humor was a very positive presentation. Everyone enjoyed all your motivating stories and learning how humor can change a negative situation into a positive one."*

**--Janet Gustin, Education Chairman  
Missouri Association Court Administration**

*"It is not often that we have a speaker who can deliver a meaningful message for change and do it with so much good humor."*

**--Barbara McFadden, Chairperson  
California Financial Services Association**

*"I write to congratulate you on your outstanding presentation to Zurich's financial advisers in Australia. Your insightful authenticity was clearly appreciated by all."*

**--Brenton Page, National Sales Manager  
Zurich Australia Ltd**



**Member  
Speakers  
Association**



## PROGRAM HIGHLIGHTS

### How To Be Assertive Without Being a Bully™:

- Respond with a level head even if you are ready to "blow a fuse".
- Develop humor techniques for stressful situations.
- Use humor as a lubricant to ease friction within your organization as well as outside of the workplace.

### Humor In Business is Serious Business™:

- Determine how humor releases creativity.
- Differentiate between positive and negative humor.
- Develop humor skills that empower your team.

### Laughter Is The Handshake Of Good Communication™:

- Use humor power when solutions do not come easily.
- Develop the power of humor to deal with conflict.
- Build more light heartedness into your professional and personal relationships.

### Life's Funny That Way™:

- Apply the magic of humor to be more effective when dealing with difficult situations.
- Demonstrate how divided groups rally around a common cause so everyone is part of the solution.
- Lighten up by using humor to have a more empathetic response to your fellow employees.

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